

UKs most popular blog sites

Rank	Brand	Unique Audience (000s)	Active Reach
1	Blogger	4,112	12.8%
2	WordPress.com	1,076	3.4%
3	Six Apart TypePad	975	3.0%
4	BBC Blogs	833	2.6%
5	LiveJournal	425	1.3%
6	Xanga.com	147	0.5%

Source: Nielsen Online, NetView, home & work data, including applications, August 2007